

FISH SNIFFER PUBLICATION SCHEDULE JAN. THRU DEC. 2010 (Rev. 7/12/09)

VOL.-ISS.	DATE OF PAPER(Fri.)	ADVERTISING DEADLINE (Mon.)
29-01	Dec. 25, 2009	Dec. 7, 2009
• Map Feature: FEATHER RIVER STEELHEAD • Editorial Specials: SUISUN BAY STURGEON • SALTWATER JOURNAL • Pleasanton NCMA Boat Show, Jan. 9-19		
29-02	Jan. 8, 2010	Dec. 21, 2009
• San Mateo International Sportsmen's Exposition, Jan 14-17 • Map Feature: LEXINGTON RESERVOIR • Editorial Specials: MENDOCINO COUNTY COAST SURFPERCH • WINTER SPOTTED BASS		
29-03	Jan. 22, 2010	Jan. 4, 2010
• Sacramento International Sportsmen's Exposition, Jan. 21-24 • Map Feature: LAKE VASONA • Editorial Specials: WINTER STRIPERS • BURNEY AREA TROUT		
29-04	Feb. 5, 2010	Jan. 18, 2010
• Map Feature: PIT RIVER RAINBOWS • Editorial Specials: SANDDAB/MACKERAL COMBOS COLD WATER CATFISH		
29-05	Feb. 19, 2010	Feb. 1, 2010
• Map Feature: CLEAR LAKE BASS • Editorial Specials: NORTH COAST STEELHEAD • FAMILY FISHING DESTINATIONS • Reno Sports, Boat & RV Show, Feb. 13-15, 2010 • Big Valley RV, Sport & Boat Show, Stockton, Feb. 19-22 • Sacramento Sports, Boat & RV Show, Feb. 13-16		
29-06	Mar. 5, 2010	Feb. 15, 2010
• Map Feature: LAKE HENNESSEY • Editorial Specials: SPRING CRAPPIE PROSPECTS • BASS ANGLER NEWS • NorCal Sports & Boat Show, Anderson, Mar. 6-8 • Sacramento Boat Show, Mar. 12-15		
29-07	Mar. 19, 2010	Mar. 1, 2010
• Map Feature: MODESTO RESERVOIR • Editorial Specials: MOTHERLODE PRE-SPAWN BASS • COASTAL LAGOON TROUT		
29-08	Apr. 2, 2010	Mar. 15, 2010
• Map Feature: SUTTER BYPASS • Editorial Specials: BERRYESSA BLACK BASS • SALTWATER JOURNAL • Santa Rosa Sports & Boat Show, Santa Rosa, Apr. 3-5		
29-09	April 16, 2010	Mar. 29, 2010
• Map Feature: LAKE TAHOE • Editorial Specials: SHASTA TROUT • MONTEREY BAY PERCH • Pacific Power Expo, Apr. 22-26		
29-10	April 30, 2010	April 12, 2010
• Map Feature: SACRAMENTO RIVER - KNIGHTS LANDING • Editorial Specials: BERRYESSA BASS • TROUT & KOKANEE JOURNAL		
29-11	May 14, 2010	April 26, 2010
• Map Feature: BLUE LAKES • Editorial Specials: MONTEREY BAY HALIBUT • DON PEDRO SALMON & KOKANEE		
29-12	May 28, 2010	May 10, 2010
• Map Feature: EAST CARSON RIVER TROUT • Editorial Specials: SIERRA TROUT OPENER • BASS ANGLER NEWS • Folsom Waterfest, May 29-31		
29-13	June 11, 2010	May 24, 2010
• Map Feature: SPICER RESERVOIR • Editorial Specials: KING SALMON LAKE TROLLING • S.F. BAY LIVE BAIT		
29-14	June 25, 2010	June 7, 2010
• Map Feature: BLACK BUTTE LAKE • Editorial Specials: DELTA CRAPPIE & BASS • SALTWATER JOURNAL		
29-15	July 9, 2010	June 21, 2010
• Map Feature: LOWER MOKELUMNE RIVER • Editorial Specials: FARALLON ISLAND ROCKFISH • SUMMER BOAT SALE ADVERTISING SECTION.		
29-16	July 23, 2010	July 5, 2010
• Map Feature: LYONS RESRVOIR • Editorial Specials: BEACH STRIPERS • METRO AREA CATFISHING		
29-17	Aug. 6, 2010	July 19, 2010
• Map Feature: BODEGA BAY ROCKFISH • Editorial Specials: NIGHT BASS FISHING • BASS ANGLER NEWS		
29-18	Aug. 20, 2010	Aug. 2, 2010
• Map Feature: WALKER LAKE TROUT • Editorial Specials: LAHONTAN RESERVOIR WIPERS • ROGUE RIVER SALMON & STEELHEAD		
29-19	Sept. 3, 2010	Aug. 16, 2010
• Map Feature: HALF MOON BAY ALBACORE • Editorial Specials: OREGON COAST SALTWATER • TROUT & KOKANEE JOURNAL • NCMA Fall Boat Show, Sept. 5-13		
29-20	Sept. 17, 2010	Aug. 30, 2010
• Map Feature: COLUMBIA RIVER STURGEON • Editorial Specials: HIGH SIERRA TROUT • TRINITY RIVER STEELHEAD		
29-21	Oct. 1, 2010	Sept. 13, 2010
• Map Feature: KLAMATH RIVER SALMON & STEELHEAD • Editorial Specials: NAPA RIVER STRIPERS • BASS ANGLER NEWS • Shasta Lake Trout Derby, Oct. 13-14		
29-22	Oct. 15, 2010	Sept. 27, 2010
• Map Feature: PETALUMA RIVER • Editorial Specials: WORLD SERIES STRIPERS • CARSON PASS FALL FISHING		
29-23	Oct. 29, 2010	Oct. 11, 2010
• Map Feature: KLAMATH LAKE TROUT • Editorial Specials: SOUTHERN OREGON FALL FISHING • LAKE AMADOR TROUT • FALL BOAT SALE ADVERTISING SECTION.		
29-24	Nov. 12, 2010	Oct. 25, 2010
• Map Feature: LAKE CLEMENTINE • Editorial Specials: DELTA STRIPER TROLLING • SHORE ROCKFISH OPPORTUNITIES		
29-25	Nov. 26, 2010	Nov. 8, 2010
• Map Feature: UPPER SACRAMENTO RIVER TROUT • Editorial Specials: AMERICAN RIVER STEELHEAD • EAST BAY TROUT FISHING		
29-26	Dec. 10, 2010	Nov. 22, 2010
• Map Feature: YUBA RIVER • Editorial Specials: COLLINS LAKE TROUT & BASS • FEATHER RIVER STEELHEAD		